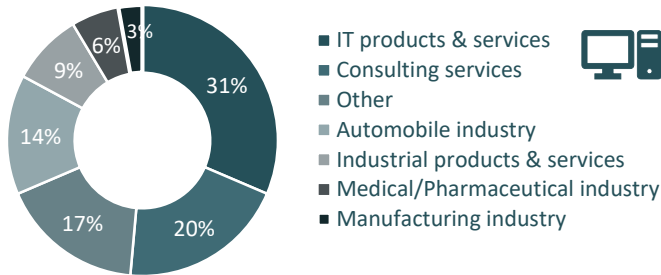


CHALLENGES & POTENTIAL OF DOING BUSINESS FOR INDIAN COMPANIES IN GERMANY

Survey results 2019 (extract)

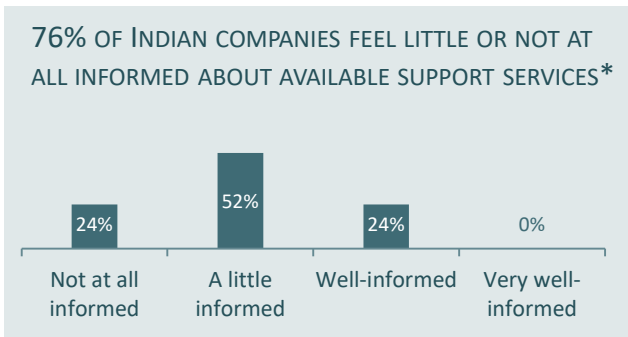
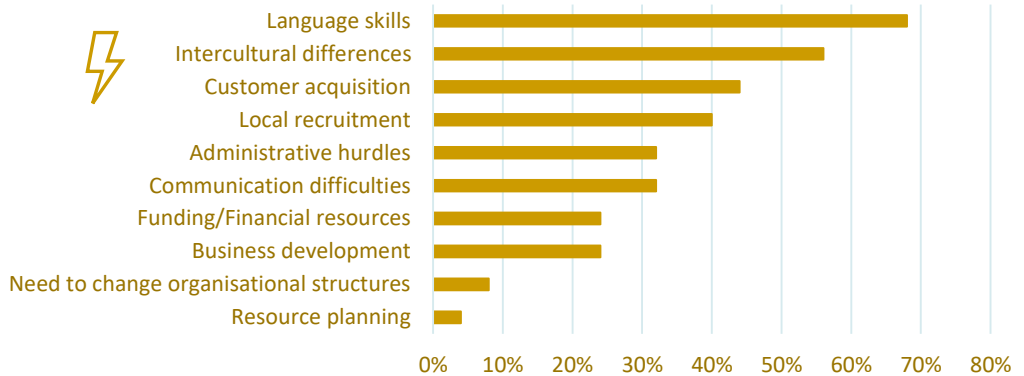
With regard to the Intergovernmental Consultations between India and Germany on November 01, 2019 in New Delhi, the Federation of Indian Chambers of Commerce & Industry (FICCI), the German Indian Startup Exchange Program (GINSEP) and meetra, jointly conducted a survey among Indian companies, entrepreneurs and start-ups in Germany. The objective is to understand the challenges they face while starting and operating their business, and to provide insights which help to improve support structures for Indian business activities in Germany.

THE MOST POPULAR SECTORS ARE IT PRODUCTS & SERVICES



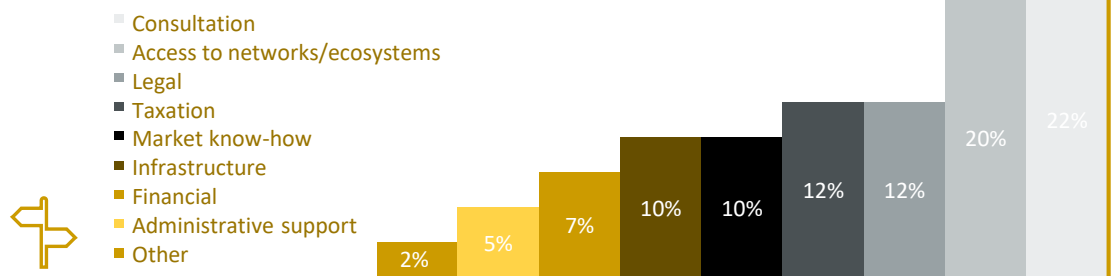
For the complete survey please write an email to info@metra.de

LANGUAGE SKILLS AND INTERCULTURAL DIFFERENCES ARE TWO MAJOR CHALLENGES



*There are several public and private institutions in India and Germany which offer support services and access to local networks, ecosystems, etc. with the aim to foster Indo-German business collaborations. Some of them seem not to be well-known.

COMPANIES WHO TAKE SUPPORT, SEEK IT IN FOLLOWING AREAS



Source: 'Challenges & Potential of doing business for Indian companies in Germany. Survey results 2019.'

A joint initiative by



meetra

